

2007 – 2008 Compendium Data for Colleges and Departments

College of Business Summary

Accounting

Finance

Management

Management Information Systems

Marketing

Interdisciplinary, Undecided, and Other (Miscellaneous)

Ohio University Athens Campus Compendium - College Profile

College of Business Summary

Student Majors

Fall Student Headcount

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	1,900	1,893	1,842	1,763	1,720	1,746	1,843	-3.0%	5.6%
Graduate	206	204	178	151	277	307	337	63.6%	9.8%
Athens Campus Graduate	91	115	119	73	49	71	89	-2.2%	25.4%
Graduate Outreach	115	89	59	78	228	236	248	115.7%	5.1%

Fall Quarter Student Major FTE

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	2,056	2,052	2,016	1,909	1,889	1,897	2,028	-1.4%	6.9%
Graduate	170	184	159	150	296	346	372	118.8%	7.5%
Athens Campus Graduate	101	128	122	83	56	68	85	-15.8%	25.0%
Graduate Outreach	69	56	37	67	240	278	286	314.5%	2.9%

Students Receiving Degrees

								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Undergraduate	459	476	493	497	521	492	441	-3.9%	-10.4%
Master's	126	94	183	126	141	91	88	-30.2%	-3.3%
Doctoral	0	0	0	0	0	0	0	0.0%	0.0%

Fall Admissions Statistics for New First-Year Students

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Applied	1,672	1,610	1,463	1,298	1,410	1,417	1,622	-3.0%	14.5%
Admitted	1,141	1,088	1,083	1,062	1,111	1,105	1,201	5.3%	8.7%
Enrolled	402	375	361	345	358	348	388	-3.5%	11.5%

Fall Admissions Statistics for Graduate Students

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Applied	178	164	178	207	178	140	106	-40.4%	-24.3%
Admitted	92	83	80	103	88	84	56	-39.1%	-33.3%
Enrolled	54	50	40	51	46	48	36	-33.3%	-25.0%

Retention Rates (Last Program in which Student was Enrolled)

	2000 to	2001 to	2002 to	2003 to	2004 to	2005 to	2006 to	% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
First-Year Student Retention	90%	91%	90%	89%	87%	88%	87%	-3.0%	-1.0%

Cumulative Graduation Rates (Last Program in which Student was Enrolled)

	No. of Students		Graduation Rate			Avg. Time
	in Cohort	4-Year	5-Year	6-Year	to Graduate	
Cohort Entering Fall 2001	462	67%	83%	84%	4.20	
Cohort Entering Fall 2000	474	64%	83%	84%	4.23	
Cohort Entering Fall 1999	412	66%	85%	87%	4.25	
Cohort Entering Fall 1998	441	62%	85%	86%	4.28	
Cohort Entering Fall 1997	382	63%	85%	87%	4.29	
Cohort Entering Fall 1996	459	66%	83%	85%	4.22	
Cohort Entering Fall 1995	497	57%	82%	84%	4.33	

**Ohio University Athens Campus
Compendium - College Profile**

College of Business Summary

Course Credits Taught, Staffing, and Student/Faculty Ratios

Fall Quarter Credit Hours Taught (Total)

	2001	2002	2003	2004	2005	2006	2007	% Change	
								01-07	06-07
Undergraduate	20,913	20,790	21,194	21,048	22,030	22,410	24,766	18.4%	10.5%
Graduate	2,779	3,095	2,610	2,467	4,840	5,568	5,830	109.8%	4.7%
Athens Campus Graduate	1,705	2,205	2,055	1,466	1,168	1,044	1,136	-33.4%	8.8%
Graduate Outreach	1,074	890	555	1,001	3,672	4,524	4,694	337.1%	3.8%

Fall Credit Hours Taught by Full Time Faculty (Group I)

	2001	2002	2003	2004	2005	2006	2007	% Change	
								01-07	06-07
Undergraduate	10,731	10,379	10,076	10,990	10,747	8,845	9,892	-7.8%	11.8%
Graduate	2,647	2,979	2,384	2,018	1,888	2,641	2,972	12.3%	12.5%

Fall Credit Hours Taught by Part Time Faculty (Early Retired)

	2001	2002	2003	2004	2005	2006	2007	% Change	
								01-07	06-07
Undergraduate	640	1,244	2,504	1,408	776	797	1,138	77.8%	42.8%
Graduate	0	40	20	84	76	310	116	--	-62.6%

Fall Credit Hours Taught by Part Time Faculty (Group II)

	2001	2002	2003	2004	2005	2006	2007	% Change	
								01-07	06-07
Undergraduate	3,810	4,040	5,306	5,740	6,285	7,548	7,320	92.1%	-3.0%
Graduate	24	12	24	291	438	459	182	658.3%	-60.3%

Fall Credit Hours Taught by Part Time Faculty (Group III)

	2001	2002	2003	2004	2005	2006	2007	% Change	
								01-07	06-07
Undergraduate	632	504	624	780	1,828	1,528	2,126	236.4%	39.1%
Graduate	24	24	0	0	28	112	16	-33.3%	-85.7%

Fall Credit Hours Taught by Full Time Faculty (Group IV)

	2001	2002	2003	2004	2005	2006	2007	% Change	
								01-07	06-07
Undergraduate	2,724	2,960	1,188	576	697	2,048	1,864	-31.6%	-9.0%
Graduate	32	24	0	0	22	4	0	-100.0%	-100.0%

Fall Credit Hours Taught by Graduate Teaching Assistants

	2001	2002	2003	2004	2005	2006	2007	% Change	
								01-07	06-07
Undergraduate	352	400	168	0	80	0	470	33.5%	--
Graduate	36	4	0	0	0	0	496	1277.8%	--

Fall Credit Hours Taught by Other Part Time (Administrators, Non-OU Faculty, etc.)

	2001	2002	2003	2004	2005	2006	2007	% Change	
								01-07	06-07
Undergraduate	2,024	1,263	1,328	1,554	1,617	1,644	1,956	-3.4%	19.0%
Graduate	16	12	182	74	2,388	2,042	2,048	12700.0%	0.3%

Ohio University Athens Campus Compendium - College Profile

College of Business Summary

Group I (Tenure-Track) Faculty								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Number of Group I Faculty	49	53	51	53	50	46	49	0.0%	6.5%
Full-Time Group I Faculty Mean Salary								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Professor	\$103,241	\$105,301	\$105,455	\$107,791	\$109,784	\$114,290	\$118,412	14.7%	3.6%
Associate Professor	\$79,340	\$82,243	\$85,734	\$91,388	\$93,434	\$96,123	\$102,169	28.8%	6.3%
Assistant Professor	\$74,936	\$78,918	\$87,013	\$89,579	\$90,972	\$94,195	\$99,702	33.0%	5.8%
All Ranks	\$85,938	\$88,078	\$91,449	\$95,828	\$98,353	\$101,981	\$107,481	25.1%	5.4%
General Operating Budgeted FTE								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Faculty	64.40	69.59	70.92	71.95	72.02	72.85	68.56	6.5%	-5.9%
Graduate Assistant	9.56	9.56	9.56	9.56	9.56	9.56	9.56	0.0%	0.0%
Classified	10.50	9.00	10.50	11.50	9.50	7.50	7.00	-33.3%	-6.7%
Academic Admin	4.50	3.50	3.50	3.50	3.50	3.00	2.00	-55.6%	-33.3%
Admin Staff	2.00	4.00	5.00	5.00	4.00	3.00	3.00	50.0%	0.0%
Prof/Tech	3.30	3.30	0.00	0.00	0.00	0.00	0.00	-100.0%	0.0%
Student FTE/Faculty Ratios								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Student/Faculty Ratio	24.5	22.9	22.4	21.8	24.9	25.6	29.8	21.6%	16.4%
Student/Faculty + G.A. Ratio	21.4	20.1	19.7	19.2	22.0	22.6	26.1	22.0%	15.5%
Annual Weighted Student Credit Hours Taught								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Weighted Student Credit Hours	127,402	132,475	132,205	132,215	123,512	125,339	157,731	23.8%	25.8%
Annual Weighted Student Credit Hours Taught by Group I Faculty								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Weighted Student Credit Hours	73,723	75,494	72,262	73,455	73,330	61,854	72,673	-1.4%	17.5%
Student-Faculty Ratios Compared to Regents Model (% Difference)								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Faculty Only	-17.1%	-21.2%	-14.7%	-13.1%	-5.6%	-6.9%	-25.2%	-8.1%	-18.3%
Faculty + Graduate Assistants	-5.0%	-9.6%	-3.0%	-1.4%	6.9%	5.4%	-15.4%	-10.4%	-20.8%
Graduate Student Fee Waivers								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Masters									
All Fees Paid	--	21	25	14	10	2	7	--	250.0%
All Fees Waived	--	40	38	30	22	31	26	--	-16.1%
Partial Fee Waivers	--	54	38	29	17	10	24	--	140.0%
Avg. Percent of Fees Waived	--	65%	60%	64%	64%	88%	73%	--	-15.0%
Graduate Student Stipends								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Masters									
Number	--	76	63	58	44	43	55	--	27.9%
Average Stipend	--	\$1,946	\$1,990	\$2,096	\$2,125	\$2,231	\$1,812	--	-18.8%

Ohio University Athens Campus Compendium - School Profile

Business Accountancy

Student Majors

Fall Student Headcount								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	176	209	256	261	275	304	330	87.5%	8.6%
Graduate	2	0	1	1	0	0	0	-100.0%	0.0%
Athens Campus Graduate	2	0	1	1	0	0	0	-100.0%	0.0%
Graduate Outreach	0	0	0	0	0	0	0	0.0%	0.0%

Fall Quarter Student Major FTE								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	190	229	285	286	306	332	367	93.2%	10.5%
Graduate	1	0	0	0	0	0	0	-100.0%	0.0%
Athens Campus Graduate	1	0	0	0	0	0	0	-100.0%	0.0%
Graduate Outreach	0	0	0	0	0	0	0	0.0%	0.0%

Students Receiving Degrees								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Undergraduate	41	35	32	60	62	78	74	80.5%	-5.1%
Master's	18	2	0	0	1	0	0	-100.0%	0.0%
Doctoral	0	0	0	0	0	0	0	0.0%	0.0%

Fall Admissions Statistics for New First-Year Students								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Applied	136	119	118	118	139	141	145	6.6%	2.8%
Admitted	100	85	92	103	113	117	115	15.0%	-1.7%
Enrolled	33	37	30	31	37	39	36	9.1%	-7.7%

Fall Admissions Statistics for Graduate Students								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Applied	10	0	0	0	0	0	0	-100.0%	0.0%
Admitted	6	0	0	0	0	0	0	-100.0%	0.0%
Enrolled	0	0	0	0	0	0	0	0.0%	0.0%

Retention Rates (Last Program in which Student was Enrolled)								% Change	
	2000 to	2001 to	2002 to	2003 to	2004 to	2005 to	2006 to		
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
First-Year Student Retention	91%	100%	86%	92%	85%	91%	89%	-2%	-2%

Cumulative Graduation Rates (Last Program in which Student was Enrolled)	No. of Students		Graduation Rate			Avg. Time to Graduate
	in Cohort	4-Year	5-Year	6-Year		
Cohort Entering Fall 2001	51	53%	90%	94%	4.46	
Cohort Entering Fall 2000	64	58%	84%	88%	4.38	
Cohort Entering Fall 1999	36	56%	92%	92%	4.36	
Cohort Entering Fall 1998	29	45%	55%	55%	4.13	
Cohort Entering Fall 1997	34	65%	76%	76%	4.15	
Cohort Entering Fall 1996	49	53%	67%	69%	4.26	
Cohort Entering Fall 1995	49	43%	69%	71%	4.40	

**Ohio University Athens Campus
Compendium - School Profile**

Accountancy

Course Credits Taught, Staffing, and Student/Faculty Ratios

Fall Quarter Credit Hours Taught (Total)								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	3,419	3,956	4,057	4,043	4,551	4,710	4,501	31.6%	-4.4%
Graduate	184	229	192	141	256	104	100	-45.7%	-3.8%
Athens Campus Graduate	184	229	192	141	256	104	100	-45.7%	-3.8%
Graduate Outreach	0	0	0	0	0	0	0	0.0%	0.0%
Fall Credit Hours Taught by Full Time Faculty (Group I)								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	1,500	1,832	1,604	1,576	1,899	1,716	1,771	18.1%	3.2%
Graduate	156	209	172	137	248	96	80	-48.7%	-16.7%
Fall Credit Hours Taught by Part Time Faculty (Early Retired)								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	272	292	288	244	0	13	6	-97.8%	-53.8%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Fall Credit Hours Taught by Part Time Faculty (Group II)								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	0	0	1,324	1,388	1,328	1,484	1,252	--	-15.6%
Graduate	0	0	20	4	8	8	8	--	0.0%
Fall Credit Hours Taught by Part Time Faculty (Group III)								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	300	412	624	780	1,304	1,208	1,016	238.7%	-15.9%
Graduate	0	0	0	0	0	0	12	--	--
Fall Credit Hours Taught by Full Time Faculty (Group IV)								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	1,316	1,364	0	0	0	196	200	-84.8%	2.0%
Graduate	28	20	0	0	0	0	0	-100.0%	0.0%
Fall Credit Hours Taught by Graduate Teaching Assistants								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	0	0	168	0	0	0	256	--	--
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Fall Credit Hours Taught by Other Part Time (Administrators, Non-OU Faculty, etc.)								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	31	56	49	55	20	93	0	-100.0%	-100.0%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%

Ohio University Athens Campus Compendium - School Profile

Accountancy

Group I (Tenure-Track) Faculty								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Number of Group I Faculty	8	9	10	11	10	9	9	12.5%	0.0%
Full-Time Group I Faculty Mean Salary								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Professor	\$103,932	\$107,081	\$108,316	\$113,303	\$115,569	\$117,894	\$120,208	15.7%	2.0%
Associate Professor	\$84,127	\$87,664	\$90,679	\$93,628	\$95,399	\$100,144	\$103,888	23.5%	3.7%
Assistant Professor	\$74,233	\$78,152	\$90,134	\$93,291	\$97,470	\$99,831	\$105,739	42.4%	5.9%
All Ranks	\$90,317	\$93,079	\$97,625	\$100,690	\$103,881	\$105,991	\$111,553	23.5%	5.2%
General Operating Budgeted FTE								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Faculty	11.46	11.79	12.13	12.68	12.80	12.93	12.26	7.0%	-5.2%
Graduate Assistant	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.0%	0.0%
Classified	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.0%	0.0%
Academic Admin	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Admin Staff	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Prof/Tech	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Student FTE/Faculty Ratios								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Student/Faculty Ratio	21.0	23.7	23.4	22.0	25.0	24.8	25.0	19.0%	0.8%
Student/Faculty + G.A. Ratio	19.3	21.8	21.6	20.4	23.2	23.0	23.1	19.7%	0.4%
Annual Weighted Student Credit Hours Taught								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Weighted Student Credit Hours	20,690	21,766	23,338	23,684	22,465	26,245	23,911	15.6%	-8.9%
Annual Weighted Student Credit Hours Taught by Group I Faculty								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Weighted Student Credit Hours	11,990	10,976	11,990	11,060	12,349	10,998	10,490	-12.5%	-4.6%
Student-Faculty Ratios Compared to Regents Model (% Difference)								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Faculty Only	-18.1%	-14.7%	-18.2%	-17.0%	-8.6%	-21.0%	-12.4%	5.7%	8.6%
Faculty + Graduate Assistants	-10.3%	-7.3%	-11.2%	-10.2%	-1.4%	-14.8%	-5.6%	4.7%	9.2%
Graduate Student Fee Waivers								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Masters									
All Fees Paid	--	0	0	0	0	0	0	--	0.0%
All Fees Waived	--	0	1	1	0	0	0	--	0.0%
Partial Fee Waivers	--	0	0	0	0	0	0	--	0.0%
Avg. Percent of Fees Waived	--	0%	100%	100%	0%	0%	0%	--	0.0%

Ohio University Athens Campus Compendium - Department Profile

Business Finance

Student Majors

Fall Student Headcount								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	304	327	319	319	325	334	365	20.1%	9.3%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Athens Campus Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Graduate Outreach	0	0	0	0	0	0	0	0.0%	0.0%

Fall Quarter Student Major FTE								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	330	351	348	348	357	370	404	22.4%	9.2%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Athens Campus Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Graduate Outreach	0	0	0	0	0	0	0	0.0%	0.0%

Students Receiving Degrees								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Undergraduate	103	99	112	119	116	125	100	-2.9%	-20.0%
Master's	0	0	0	0	0	0	0	0.0%	0.0%
Doctoral	0	0	0	0	0	0	0	0.0%	0.0%

Fall Admissions Statistics for New First-Year Students								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Applied	104	85	81	60	74	84	115	10.6%	36.9%
Admitted	65	70	68	54	58	78	95	46.2%	21.8%
Enrolled	23	26	23	17	17	19	40	73.9%	110.5%

Retention Rates (Last Program in which Student was Enrolled)	2000 to	2001 to	2002 to	2003 to	2004 to	2005 to	2006 to	% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
	First-Year Student Retention	93%	98%	96%	95%	96%	93%	91%	-2%

Cumulative Graduation Rates (Last Program in which Student was Enrolled)	No. of Students		Graduation Rate			Avg. Time
	in Cohort	4-Year	5-Year	6-Year	to Graduate	
						Cohort Entering Fall 2001
Cohort Entering Fall 2000	125	69%	93%	93%	4.26	
Cohort Entering Fall 1999	107	74%	90%	91%	4.19	
Cohort Entering Fall 1998	125	62%	90%	92%	4.33	
Cohort Entering Fall 1997	111	75%	96%	97%	4.22	
Cohort Entering Fall 1996	120	78%	98%	98%	4.20	
Cohort Entering Fall 1995	112	66%	95%	96%	4.33	

Ohio University Athens Campus Compendium - Department Profile

Finance

Course Credits Taught, Staffing, and Student/Faculty Ratios

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Fall Quarter Credit Hours Taught (Total)									
Undergraduate	2,182	2,350	2,759	2,329	2,622	2,412	2,360	8.2%	-2.2%
Graduate	173	270	204	204	888	1,192	1,256	626.0%	5.4%
Athens Campus Graduate	137	218	204	204	128	92	68	-50.4%	-26.1%
Graduate Outreach	36	52	0	0	760	1,100	1,188	3200.0%	8.0%
Fall Credit Hours Taught by Full Time Faculty (Group I)									
Undergraduate	602	954	1,034	758	472	432	620	3.0%	43.5%
Graduate	137	238	188	144	184	604	156	13.9%	-74.2%
Fall Credit Hours Taught by Part Time Faculty (Early Retired)									
Undergraduate	368	196	420	212	188	260	296	-19.6%	13.8%
Graduate	0	32	12	0	12	0	32	--	--
Fall Credit Hours Taught by Part Time Faculty (Group II)									
Undergraduate	312	608	904	920	1,508	1,032	1,052	237.2%	1.9%
Graduate	0	0	4	60	0	72	0	0.0%	-100.0%
Fall Credit Hours Taught by Part Time Faculty (Group III)									
Undergraduate	0	0	0	0	0	0	30	--	--
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Fall Credit Hours Taught by Full Time Faculty (Group IV)									
Undergraduate	328	400	136	128	104	364	328	0.0%	-9.9%
Graduate	0	0	0	0	20	4	0	0.0%	-100.0%
Fall Credit Hours Taught by Graduate Teaching Assistants									
Undergraduate	352	0	0	0	80	0	34	-90.3%	--
Graduate	36	0	0	0	0	0	416	1055.6%	--
Fall Credit Hours Taught by Other Part Time (Administrators, Non-OU Faculty, etc.)									
Undergraduate	220	192	265	311	270	324	0	-100.0%	-100.0%
Graduate	0	0	0	0	672	512	652	--	27.3%

Ohio University Athens Campus Compendium - Department Profile

Finance

Group I (Tenure-Track) Faculty								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Number of Group I Faculty	4	7	7	8	7	7	6	50.0%	-14.3%
Full-Time Group I Faculty Mean Salary								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Professor	\$118,167	\$115,666	\$104,768	\$110,120	\$112,323	\$118,884	\$120,738	2.2%	1.6%
Associate Professor	\$73,447	\$79,017	\$90,597	\$100,423	\$102,432	\$107,627	\$113,667	54.8%	5.6%
Assistant Professor	\$77,256	\$86,666	\$92,800	\$95,441	\$96,820	\$102,735	\$111,745	44.6%	8.8%
All Ranks	\$96,759	\$98,002	\$95,904	\$100,356	\$102,853	\$109,446	\$114,204	18.0%	4.3%
General Operating Budgeted FTE								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Faculty	7.17	9.06	10.17	11.17	11.17	11.13	7.80	8.8%	-29.9%
Graduate Assistant	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.0%	0.0%
Classified	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.0%	0.0%
Academic Admin	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Admin Staff	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Prof/Tech	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Student FTE/Faculty Ratios								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Student/Faculty Ratio	21.9	19.3	19.4	15.1	20.9	21.6	30.9	41.1%	43.1%
Student/Faculty + G.A. Ratio	19.2	17.4	17.7	13.9	19.2	19.8	27.4	42.7%	38.4%
Annual Weighted Student Credit Hours Taught								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Weighted Student Credit Hours	13,048	12,887	15,081	16,156	15,200	15,035	19,111	46.5%	27.1%
Annual Weighted Student Credit Hours Taught by Group I Faculty								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Weighted Student Credit Hours	4,535	3,371	7,223	7,790	7,203	3,604	6,432	41.8%	78.5%
Student-Faculty Ratios Compared to Regents Model (% Difference)								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Faculty Only	-2.8%	-9.9%	-2.7%	2.0%	19.0%	20.4%	-5.7%	-2.9%	-26.1%
Faculty + Graduate Assistants	9.6%	2.7%	8.1%	12.0%	29.7%	31.1%	2.8%	-6.8%	-28.3%

Ohio University Athens Campus Compendium - Department Profile

Business Management

Student Majors

Fall Student Headcount								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	451	428	457	453	421	387	411	-8.9%	6.2%
Graduate	203	204	177	149	275	307	336	65.5%	9.4%
Athens Campus Graduate	88	115	118	71	47	71	88	0.0%	23.9%
Graduate Outreach	115	89	59	78	228	236	248	115.7%	5.1%

Fall Quarter Student Major FTE								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	490	465	500	483	457	415	449	-8.4%	8.2%
Graduate	168	184	159	149	294	346	372	121.4%	7.5%
Athens Campus Graduate	99	128	122	82	54	68	85	-14.1%	25.0%
Graduate Outreach	69	56	37	67	240	278	286	314.5%	2.9%

Students Receiving Degrees								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Undergraduate	102	108	102	120	138	113	92	-9.8%	-18.6%
Master's	108	91	182	126	140	90	88	-18.5%	-2.2%
Doctoral	0	0	0	0	0	0	0	0.0%	0.0%

Fall Admissions Statistics for New First-Year Students								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Applied	585	515	530	458	456	455	573	-2.1%	25.9%
Admitted	383	325	373	368	343	339	404	5.5%	19.2%
Enrolled	134	94	123	111	105	96	138	3.0%	43.8%

Fall Admissions Statistics for Graduate Students								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Applied	168	164	178	206	177	140	106	-36.9%	-24.3%
Admitted	86	83	80	102	87	84	56	-34.9%	-33.3%
Enrolled	54	50	40	50	45	48	36	-33.3%	-25.0%

Retention Rates (Last Program in which Student was Enrolled)								% Change	
	2000 to	2001 to	2002 to	2003 to	2004 to	2005 to	2006 to		
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
General Business	85%	86%	85%	90%	83%	81%	89%	4%	8%
Management	91%	90%	94%	90%	96%	86%	85%	-6%	-1%

Ohio University Athens Campus Compendium - Department Profile

Management

Cumulative Graduation Rates (Last Program in which Student was Enrolled)

	No. of Students		Graduation Rate			Avg. Time to Graduate
	in Cohort	4-Year	5-Year	6-Year		
General Business						
Cohort Entering Fall 2001	18	22%	28%	28%	4.20	
Cohort Entering Fall 2000	23	17%	35%	35%	4.50	
Cohort Entering Fall 1999	19	21%	47%	53%	4.70	
Cohort Entering Fall 1998	13	15%	31%	38%	4.80	
Cohort Entering Fall 1997	17	59%	76%	76%	4.23	
Cohort Entering Fall 1996	25	16%	36%	48%	4.92	
Cohort Entering Fall 1995	28	32%	61%	64%	4.56	
Management						
Cohort Entering Fall 2001	112	78%	89%	89%	4.12	
Cohort Entering Fall 2000	86	64%	84%	85%	4.25	
Cohort Entering Fall 1999	64	63%	83%	86%	4.29	
Cohort Entering Fall 1998	59	68%	88%	90%	4.25	
Cohort Entering Fall 1997	47	68%	85%	87%	4.24	
Cohort Entering Fall 1996	66	64%	80%	80%	4.15	
Cohort Entering Fall 1995	82	67%	84%	84%	4.16	

Course Credits Taught, Staffing, and Student/Faculty Ratios

Fall Quarter Credit Hours Taught (Total)

% Change

	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	9,087	8,696	8,931	9,381	9,912	9,330	10,199	12.2%	9.3%
Graduate	2,277	2,420	2,093	2,027	3,567	3,660	3,884	70.6%	6.1%
Athens Campus Graduate	1,239	1,582	1,538	1,026	745	808	954	-23.0%	18.1%
Graduate Outreach	1,038	838	555	1,001	2,822	2,852	2,930	182.3%	2.7%

Fall Credit Hours Taught by Full Time Faculty (Group I)

% Change

	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	5,063	4,229	5,579	5,726	5,746	4,290	4,467	-11.8%	4.1%
Graduate	2,229	2,364	1,911	1,642	1,417	1,437	2,282	2.4%	58.8%

Fall Credit Hours Taught by Part Time Faculty (Early Retired)

% Change

	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	0	640	1,020	556	588	280	420	--	50.0%
Graduate	0	8	0	84	64	310	84	--	-72.9%

Fall Credit Hours Taught by Part Time Faculty (Group II)

% Change

	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	1,768	1,936	1,618	1,980	1,932	2,548	2,808	58.8%	10.2%
Graduate	24	4	0	227	430	379	170	608.3%	-55.1%

Ohio University Athens Campus Compendium - Department Profile

Management

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Fall Credit Hours Taught by Part Time Faculty (Group III)									
Undergraduate	208	92	0	0	400	236	100	-51.9%	-57.6%
Graduate	8	24	0	0	4	112	0	-100.0%	-100.0%

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Fall Credit Hours Taught by Full Time Faculty (Group IV)									
Undergraduate	604	616	76	320	332	1,116	948	57.0%	-15.1%
Graduate	4	4	0	0	0	0	0	-100.0%	0.0%

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Fall Credit Hours Taught by Graduate Teaching Assistants									
Undergraduate	0	400	0	0	0	0	0	0.0%	0.0%
Graduate	0	4	0	0	0	0	80	--	--

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Fall Credit Hours Taught by Other Part Time (Administrators, Non-OU Faculty, etc.)									
Undergraduate	1,444	783	638	799	914	860	1,456	0.8%	69.3%
Graduate	12	12	182	74	1,652	1,422	1,268	10466.7%	-10.8%

								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Group I (Tenure-Track) Faculty									
Number of Group I Faculty	20	21	22	21	19	17	20	0.0%	17.6%

								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Full-Time Group I Faculty Mean Salary									
Professor	\$106,702	\$105,305	\$107,412	\$106,067	\$108,345	\$115,167	\$118,183	10.8%	2.6%
Associate Professor	\$78,817	\$81,277	\$84,390	\$90,073	\$93,225	\$91,669	\$99,227	25.9%	8.2%
Assistant Professor	\$75,000	\$76,182	\$82,265	\$85,076	\$86,777	\$89,668	\$99,141	32.2%	10.6%
All Ranks	\$84,012	\$83,739	\$87,046	\$92,691	\$94,711	\$98,109	\$104,888	24.8%	6.9%

								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
General Operating Budgeted FTE									
Faculty	24.43	26.89	27.10	27.25	27.20	26.79	26.79	9.7%	0.0%
Graduate Assistant	2.00	2.00	2.00	2.00	2.00	2.00	2.00	0.0%	0.0%
Classified	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.0%	0.0%
Academic Admin	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Admin Staff	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Prof/Tech	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%

								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Student FTE/Faculty Ratios									
Student/Faculty Ratio	31.0	27.6	27.1	27.9	33.0	32.3	35.0	12.9%	8.4%
Student/Faculty + G.A. Ratio	28.7	25.7	25.3	26.0	30.8	30.1	32.6	13.6%	8.3%

Ohio University Athens Campus Compendium - Department Profile

Management

Annual Weighted Student Credit Hours Taught								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Weighted Student Credit Hours	56,394	59,804	59,168	59,966	55,737	53,813	78,376	39.0%	45.6%
Annual Weighted Student Credit Hours Taught by Group I Faculty								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Weighted Student Credit Hours	33,473	38,125	33,374	41,479	38,050	32,138	41,358	23.6%	28.7%
Student-Faculty Ratios Compared to Regents Model (% Difference)								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Faculty Only	-25.1%	-33.8%	-26.4%	-26.8%	-20.8%	-18.1%	-44.6%	-19.5%	-26.5%
Faculty + Graduate Assistants	-19.4%	-28.4%	-20.9%	-21.4%	-15.0%	-12.1%	-40.5%	-21.1%	-28.4%
Graduate Student Fee Waivers								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
General Business									
Masters									
All Fees Paid	--	21	25	14	10	2	7	--	250.0%
All Fees Waived	--	40	37	28	20	31	25	--	-19.4%
Partial Fee Waivers	--	54	38	29	17	10	24	--	140.0%
Avg. Percent of Fees Waived	--	65%	59%	63%	63%	88%	73%	--	-15.0%
Graduate Student Stipends								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Masters									
Number	--	76	63	57	42	43	55	--	27.9%
Average Stipend	--	\$1,946	\$1,990	\$2,089	\$2,088	\$2,231	\$1,812	--	-18.8%

Ohio University Athens Campus Compendium - Department Profile

Business Management Information Systems

Student Majors

Fall Student Headcount								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	320	247	143	94	99	132	144	-55.0%	9.1%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Athens Campus Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Graduate Outreach	0	0	0	0	0	0	0	0.0%	0.0%

Fall Quarter Student Major FTE								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	343	263	153	96	106	142	157	-54.2%	10.6%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Athens Campus Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Graduate Outreach	0	0	0	0	0	0	0	0.0%	0.0%

Students Receiving Degrees								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Undergraduate	106	106	100	63	48	28	32	-69.8%	14.3%
Master's	0	0	0	0	0	0	0	0.0%	0.0%
Doctoral	0	0	0	0	0	0	0	0.0%	0.0%

Fall Admissions Statistics for New First-Year Students								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Applied	84	68	37	21	25	24	21	-75.0%	-12.5%
Admitted	65	43	29	15	17	17	15	-76.9%	-11.8%
Enrolled	26	21	8	9	9	11	5	-80.8%	-54.5%

Retention Rates (Last Program in which Student was Enrolled)								% Change	
	2000 to 2001	2001 to 2002	2002 to 2003	2003 to 2004	2004 to 2005	2005 to 2006	2006 to 2007	01-07	06-07
First-Year Student Retention	94%	97%	90%	91%	89%	100%	100%	6%	0%

Cumulative Graduation Rates (Last Program in which Student was Enrolled)	No. of Students		Graduation Rate			Avg. Time to Graduate
	in Cohort	4-Year	5-Year	6-Year		
Cohort Entering Fall 2001	17	65%	82%	82%	4.21	
Cohort Entering Fall 2000	32	66%	91%	91%	4.28	
Cohort Entering Fall 1999	44	70%	84%	86%	4.21	
Cohort Entering Fall 1998	58	72%	90%	91%	4.23	
Cohort Entering Fall 1997	61	56%	84%	90%	4.44	
Cohort Entering Fall 1996	75	75%	92%	93%	4.21	
Cohort Entering Fall 1995	85	65%	93%	95%	4.33	

**Ohio University Athens Campus
Compendium - Department Profile**

Management Information Systems

Course Credits Taught, Staffing, and Student/Faculty Ratios

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Fall Quarter Credit Hours Taught (Total)									
Undergraduate	3,192	2,624	2,095	1,818	1,904	2,402	3,497	9.6%	45.6%
Graduate	32	64	18	13	2	8	4	-87.5%	-50.0%
Athens Campus Graduate	32	64	18	13	0	8	4	-87.5%	-50.0%
Graduate Outreach	0	0	0	0	2	0	0	0.0%	0.0%
Fall Credit Hours Taught by Full Time Faculty (Group I)									
Undergraduate	1,518	1,012	544	1,200	850	860	1,537	1.3%	78.7%
Graduate	32	64	18	13	0	8	4	-87.5%	-50.0%
Fall Credit Hours Taught by Part Time Faculty (Early Retired)									
Undergraduate	0	116	56	0	0	0	0	0.0%	0.0%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Fall Credit Hours Taught by Part Time Faculty (Group II)									
Undergraduate	1,212	993	1,128	596	901	1,200	1,032	-14.9%	-14.0%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Fall Credit Hours Taught by Part Time Faculty (Group III)									
Undergraduate	0	0	0	0	0	84	672	--	700.0%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Fall Credit Hours Taught by Full Time Faculty (Group IV)									
Undergraduate	332	436	340	0	125	240	0	-100.0%	-100.0%
Graduate	0	0	0	0	2	0	0	0.0%	0.0%
Fall Credit Hours Taught by Graduate Teaching Assistants									
Undergraduate	0	0	0	0	0	0	0	0.0%	0.0%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Fall Credit Hours Taught by Other Part Time (Administrators, Non-OU Faculty, etc.)									
Undergraduate	130	67	27	22	28	18	256	96.9%	1322.2%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%

**Ohio University Athens Campus
Compendium - Department Profile**

Management Information Systems

Group I (Tenure-Track) Faculty								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Number of Group I Faculty	8	7	6	6	6	5	7	-12.5%	40.0%
Full-Time Group I Faculty Mean Salary								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Professor	\$96,731	\$100,746	\$102,761	\$103,019	\$104,453	\$108,032	\$115,148	19.0%	6.6%
Associate Professor	\$80,000	\$82,362	\$84,760	\$86,548	--	--	\$106,118	32.6%	--
Assistant Professor	\$79,912	\$82,325	--	\$87,400	\$89,148	\$93,518	\$84,000	5.1%	-10.2%
All Ranks	\$88,343	\$92,862	\$96,761	\$97,671	\$101,902	\$105,129	\$104,959	18.8%	-0.2%
General Operating Budgeted FTE								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Faculty	10.67	11.01	11.01	10.01	10.01	10.27	10.44	-2.2%	1.7%
Graduate Assistant	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.0%	0.0%
Classified	0.50	0.50	0.50	0.50	0.50	0.50	1.00	100.0%	100.0%
Academic Admin	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Admin Staff	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Prof/Tech	1.50	1.50	0.00	0.00	0.00	0.00	0.00	-100.0%	0.0%
Student FTE/Faculty Ratios								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Student/Faculty Ratio	20.1	16.3	12.8	12.2	12.7	15.6	22.4	11.4%	43.6%
Student/Faculty + G.A. Ratio	18.4	14.9	11.7	11.1	11.5	14.3	20.4	10.9%	42.7%
Annual Weighted Student Credit Hours Taught								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Weighted Student Credit Hours	20,934	19,657	15,588	11,962	10,161	11,724	14,693	-29.8%	25.3%
Annual Weighted Student Credit Hours Taught by Group I Faculty								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Weighted Student Credit Hours	12,486	10,687	6,097	3,607	4,442	4,566	5,059	-59.5%	10.8%
Student-Faculty Ratios Compared to Regents Model (% Difference)								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Faculty Only	-25.2%	-12.1%	14.4%	49.1%	59.6%	38.3%	13.2%	38.4%	-25.1%
Faculty + Graduate Assistants	-17.4%	-3.8%	24.8%	62.7%	75.5%	52.1%	24.3%	41.7%	-27.8%

Ohio University Athens Campus Compendium - Department Profile

Business Marketing

Student Majors

Fall Student Headcount								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	416	437	422	445	442	452	401	-3.6%	-11.3%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Athens Campus Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Graduate Outreach	0	0	0	0	0	0	0	0.0%	0.0%

Fall Quarter Student Major FTE								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	455	482	464	487	487	488	441	-3.1%	-9.6%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Athens Campus Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Graduate Outreach	0	0	0	0	0	0	0	0.0%	0.0%

Students Receiving Degrees								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Undergraduate	107	128	147	135	157	148	143	33.6%	-3.4%
Master's	0	0	0	0	0	0	0	0.0%	0.0%
Doctoral	0	0	0	0	0	0	0	0.0%	0.0%

Fall Admissions Statistics for New First-Year Students								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Applied	202	243	217	187	210	236	225	11.4%	-4.7%
Admitted	138	161	150	149	165	183	165	19.6%	-9.8%
Enrolled	49	54	50	49	39	65	40	-18.4%	-38.5%

Retention Rates (Last Program in which Student was Enrolled)								% Change	
	2000 to	2001 to	2002 to	2003 to	2004 to	2005 to	2006 to		
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
First-Year Student Retention	96%	92%	93%	92%	88%	93%	87%	-9%	-6%

Cumulative Graduation Rates (Last Program in which Student was Enrolled)	No. of Students		Graduation Rate			Avg. Time to Graduate
	in Cohort	4-Year	5-Year	6-Year		
Cohort Entering Fall 2001	124	79%	89%	89%	4.11	
Cohort Entering Fall 2000	107	79%	90%	90%	4.09	
Cohort Entering Fall 1999	113	72%	91%	91%	4.20	
Cohort Entering Fall 1998	133	68%	92%	93%	4.27	
Cohort Entering Fall 1997	93	61%	87%	90%	4.36	
Cohort Entering Fall 1996	102	75%	90%	91%	4.19	
Cohort Entering Fall 1995	108	60%	89%	90%	4.33	

**Ohio University Athens Campus
Compendium - Department Profile**

Marketing

Course Credits Taught, Staffing, and Student/Faculty Ratios

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Fall Quarter Credit Hours Taught (Total)									
Undergraduate	3,033	3,164	3,352	3,477	3,041	3,556	4,209	38.8%	18.4%
Graduate	113	112	103	82	127	604	586	418.6%	-3.0%
Athens Campus Graduate	113	112	103	82	39	32	10	-91.2%	-68.8%
Graduate Outreach	0	0	0	0	88	572	576	--	0.7%
Fall Credit Hours Taught by Full Time Faculty (Group I)									
Undergraduate	2,048	2,352	1,315	1,730	1,780	1,547	1,497	-26.9%	-3.2%
Graduate	93	104	95	82	39	496	450	383.9%	-9.3%
Fall Credit Hours Taught by Part Time Faculty (Early Retired)									
Undergraduate	0	0	720	396	0	244	416	--	70.5%
Graduate	0	0	8	0	0	0	0	0.0%	0.0%
Fall Credit Hours Taught by Part Time Faculty (Group II)									
Undergraduate	518	503	332	856	616	1,284	1,176	127.0%	-8.4%
Graduate	0	8	0	0	0	0	4	--	--
Fall Credit Hours Taught by Part Time Faculty (Group III)									
Undergraduate	124	0	0	0	124	0	308	148.4%	--
Graduate	16	0	0	0	24	0	4	-75.0%	--
Fall Credit Hours Taught by Full Time Faculty (Group IV)									
Undergraduate	144	144	636	128	136	132	388	169.4%	193.9%
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Fall Credit Hours Taught by Graduate Teaching Assistants									
Undergraduate	0	0	0	0	0	0	180	--	--
Graduate	0	0	0	0	0	0	0	0.0%	0.0%
Fall Credit Hours Taught by Other Part Time (Administrators, Non-OU Faculty, etc.)									
Undergraduate	199	165	349	367	385	349	244	22.6%	-30.1%
Graduate	4	0	0	0	64	108	128	3100.0%	18.5%

Ohio University Athens Campus Compendium - Department Profile

Marketing

Group I (Tenure-Track) Faculty								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Number of Group I Faculty	9	9	6	7	8	8	7	-22.2%	-12.5%
Full-Time Group I Faculty Mean Salary								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Professor	\$93,377	\$96,185	\$100,292	\$108,792	\$111,880	\$114,615	\$120,051	28.6%	4.7%
Associate Professor	\$77,889	\$80,123	\$84,766	\$89,457	\$87,492	\$92,382	\$95,484	22.6%	3.4%
Assistant Professor	\$69,087	\$71,446	\$81,369	\$84,634	\$87,100	\$89,415	\$98,308	42.3%	9.9%
All Ranks	\$79,375	\$81,764	\$86,787	\$90,841	\$93,491	\$97,198	\$106,416	34.1%	9.5%
General Operating Budgeted FTE								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Faculty	10.67	10.84	10.51	10.84	10.84	11.73	11.27	5.6%	-3.9%
Graduate Assistant	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.0%	0.0%
Classified	0.50	0.50	1.00	1.00	1.00	1.00	1.00	100.0%	0.0%
Academic Admin	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Admin Staff	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Prof/Tech	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Student FTE/Faculty Ratios								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Student/Faculty Ratio	19.7	20.1	21.9	21.9	19.5	23.6	28.4	44.2%	20.3%
Student/Faculty + G.A. Ratio	18.0	18.4	20.0	20.0	17.8	21.8	26.1	45.0%	19.7%
Annual Weighted Student Credit Hours Taught								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Weighted Student Credit Hours	16,336	18,361	19,030	20,447	19,949	18,523	21,640	32.5%	16.8%
Annual Weighted Student Credit Hours Taught by Group I Faculty								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Weighted Student Credit Hours	11,239	12,335	13,578	9,520	11,286	10,549	9,335	-16.9%	-11.5%
Student-Faculty Ratios Compared to Regents Model (% Difference)								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Faculty Only	10.8%	-5.9%	-7.7%	-16.7%	-12.0%	-5.2%	-12.2%	-23.0%	-7.0%
Faculty + Graduate Assistants	20.7%	3.0%	0.8%	-8.8%	-3.9%	3.6%	-4.7%	-25.4%	-8.3%

Ohio University Athens Campus Compendium - Department Profile

Business

Interdisciplinary, Undecided, and Other (Miscellaneous)

Student Majors

Fall Student Headcount

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	233	245	245	191	158	137	192	-17.6%	40.1%
Graduate	1	0	0	1	2	0	1	0.0%	--
Athens Campus Graduate	1	0	0	1	2	0	1	0.0%	--
Graduate Outreach	0	0	0	0	0	0	0	0.0%	0.0%

Fall Quarter Student Major FTE

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Undergraduate	248	262	266	209	176	150	210	-15.3%	40.0%
Graduate	1	0	0	1	2	0	0	-100.0%	0.0%
Athens Campus Graduate	1	0	0	1	2	0	0	-100.0%	0.0%
Graduate Outreach	0	0	0	0	0	0	0	0.0%	0.0%

Students Receiving Degrees

								% Change	
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	01-07	06-07
Undergraduate	0	0	0	0	0	0	0	0.0%	0.0%
Master's	0	1	1	0	0	1	0	0.0%	-100.0%
Doctoral	0	0	0	0	0	0	0	0.0%	0.0%

Fall Admissions Statistics for New First-Year Students

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Applied	561	580	480	454	506	477	543	-3.2%	13.8%
Admitted	390	404	371	373	415	371	408	4.6%	10.0%
Enrolled	137	143	127	128	151	118	129	-5.8%	9.3%

Fall Admissions Statistics for Graduate Students

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Applied	0	0	0	1	1	0	0	0.0%	0.0%
Admitted	0	0	0	1	1	0	0	0.0%	0.0%
Enrolled	0	0	0	1	1	0	0	0.0%	0.0%

Retention Rates (Last Program in which Student was Enrolled)

								% Change	
	2000 to 2001	2001 to 2002	2002 to 2003	2003 to 2004	2004 to 2005	2005 to 2006	2006 to 2007	01-07	06-07
Business Economics	75%	80%	91%	83%	88%	80%	80%	5.0%	0.0%
Undecided Business	86%	84%	85%	76%	83%	69%	73%	-13.0%	4.0%

Cumulative Graduation Rates (Last Program in which Student was Enrolled)

	No. of Students		Graduation Rate			Avg. Time to Graduate
	in Cohort	4-Year	5-Year	6-Year		
Business Economics						
Cohort Entering Fall 2001	19	74%	89%	89%	4.18	
Cohort Entering Fall 2000	22	77%	91%	91%	4.15	
Cohort Entering Fall 1999	21	71%	100%	100%	4.29	
Cohort Entering Fall 1998	13	69%	100%	100%	4.31	
Cohort Entering Fall 1997	6	67%	100%	100%	4.33	
Cohort Entering Fall 1996	8	100%	100%	100%	4.00	
Cohort Entering Fall 1995	14	21%	57%	64%	4.78	

Ohio University Athens Campus Compendium - Department Profile

Interdisciplinary, Undecided, and Other (Miscellaneous)

Cumulative Graduation Rates (Last Program in which Student was Enrolled)

	No. of Students		Graduation Rate			Avg. Time to Graduate
	in Cohort	4-Year	5-Year	6-Year		
Undecided Business						
Cohort Entering Fall 2001	18	0%	0%	0%	0.00	
Cohort Entering Fall 2000	15	0%	0%	0%	0.00	
Cohort Entering Fall 1999	8	0%	0%	0%	0.00	
Cohort Entering Fall 1998	11	0%	0%	0%	0.00	
Cohort Entering Fall 1997	13	0%	0%	0%	0.00	
Cohort Entering Fall 1996	14	0%	0%	0%	0.00	
Cohort Entering Fall 1995	19	0%	0%	0%	0.00	

Course Credits Taught, Staffing, and Student/Faculty Ratios

General Operating Budgeted FTE

								% Change	
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	02-08	07-08
Dean's Office									
Faculty	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Graduate Assistant	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.0%	0.0%
Classified	5.50	4.00	4.00	4.00	3.00	3.00	2.00	-63.6%	-33.3%
Academic Admin	4.50	3.50	3.50	3.50	3.50	3.00	2.00	-55.6%	-33.3%
Admin Staff	1.00	3.00	4.00	4.00	3.00	2.00	2.00	100.0%	0.0%
Prof/Tech	1.80	1.80	0.00	0.00	0.00	0.00	0.00	-100.0%	0.0%
Graduate Programs									
Faculty	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Graduate Assistant	2.56	2.56	2.56	2.56	2.56	2.56	2.56	0.0%	0.0%
Classified	1.00	1.00	2.00	3.00	2.00	0.00	0.00	-100.0%	0.0%
Academic Admin	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%
Admin Staff	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.0%	0.0%
Prof/Tech	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0%	0.0%

Graduate Student Fee Waivers

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Masters									
All Fees Paid	--	0	0	0	0	0	0	--	0.0%
All Fees Waived	--	0	0	1	2	0	1	--	--
Partial Fee Waivers	--	0	0	0	0	0	0	--	0.0%
Avg. Percent of Fees Waived	--	0%	0%	100%	100%	0%	100%	--	--

Graduate Student Stipends

								% Change	
	2001	2002	2003	2004	2005	2006	2007	01-07	06-07
Masters									
Number	--	0	0	1	2	0	0	--	0.0%
Average Stipend	--	\$0	\$0	\$2,532	\$2,895	\$0	\$0	--	0.0%